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FOR IMMEDIATE RELEASE

***Passport* Ticket Program Offers Discounts on a Wisconsin Dells Getaway**

WISCONSIN DELLS, Wis. (May 3, 2018) – A trip to Wisconsin Dells doesn't have to break the bank if you plan ahead with the [Passport to Savings](#) ticket program. Families can save as much as 35 percent on attractions by buying a package of tickets up front. The idea is – the more you do, the more you save. A 15 percent discount is offered by purchasing tickets to just two of the area's leading attractions. The savings grow as more attractions are added to the package.

"We want families to be able to come to Wisconsin Dells and take in as many activities as they can. *Passport to Savings* helps families stick to a budget," said Jill Diehl, Executive Vice President and General Manager for Tommy Bartlett, Inc., a program participant and its administrative arm.

With a little planning ahead, families map out the activities they want to do. Tickets are purchased in one bulk transaction to get the savings, and tickets can be used any time during the 2018 season. Visitors can choose from a list of 13 leading activities in the Passport program, including live shows, go-carts, waterparks, mini golf and duck and boat tours, all the makings of a great Wisconsin Dells vacation.

For example:

A family of four, with two adults and two children, who would like to go see the Tommy Bartlett Show, jump around at Knuckleheads Trampoline Park, take an Original Wisconsin Ducks® ride and spend a day at Noah's Ark Waterpark, would normally pay approximately \$328, before tax, for the four attractions. By bundling the four-attraction-purchase through the *Passport to Savings* program, the family receives a 25 percent discount, which brings the total price to approximately \$246 – an approximate savings of \$82.

If that family instead decided to buy a total of six attractions, by adding the Tommy Bartlett Exploratory and a Jet Boat Adventures ride to the package, they would save 35 percent. Full price for the six attractions would be approximately \$467, but with the *Passport* discount, the total package price drops to \$303 – an approximate savings of \$163. As well, the six- attraction-package at a 35 percent discount, is about \$25 less than if the family would have purchased just the original four attractions at full price.

“Passport to Savings is a great tool that makes it easy to save on a Dells vacation,” added Diehl.

Passport to Savings tickets can easily be purchased when you arrive in Wisconsin Dells. There are six ticket booths located throughout the community. Or vacationers can select and buy their ticket packages ahead of time online at passporttosavings.com. The web site includes a detailed pricing and savings grid with all ticket pricing levels mapped out for easy planning.

Advanced online orders must be placed at least three days prior to the arrival date. The pre-paid ticket package can then be picked up at the WILL-CALL window at the Tommy Bartlett Show ticket office, located at 560 Wisconsin Dells Parkway N, when you arrive in Wisconsin Dells. All tickets must be purchased together, and in similar quantities, in order to receive the discount.

Participating Attractions Include:

Tommy Bartlett Show
Tommy Bartlett Exploratory
Upper Dells Boat Tours
Jet Boat Adventures
Original Wisconsin Ducks ®
ADare Go Carts (two-ride admission)
Pirate's Cove Adventure Golf
Wizard Quest
Ripley's Believe It or Not!
Knuckleheads Trampoline Park
Noah's Ark Waterpark
Kalahari Resort Waterpark & Indoor Theme Park
Circus World

The more you see, the more you save!

Purchase Tickets to:
6 Attractions & Save 35%
5 Attractions & Save 30%
4 Attractions & Save 25%
3 Attractions & Save 20%
2 Attractions & Save 15%

In addition, a special *Passport to Savings* deal is extended to the program's lodging partners. Guests who stay with one of the designated properties receive a 25 percent savings to one or more of the 13 attractions across the board. Check out the [lodging partners tab](#) on the *Passport To Savings* website for details.

The *Passport to Savings* program was created in 1982 by the late Tommy Bartlett, the architect and mastermind behind the Tommy Bartlett Show and the Tommy Bartlett Exploratory. A savvy marketer, Bartlett wanted to offer families incentives to see and do as much as they could while they visited Wisconsin Dells. All *Passport to Savings* ticket purchases are final and are not subject to refunds. For more information, call (608) 254-2525 or visit passporttosavings.com.

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