



Media Contact:
Andrea Novotny
Novotny Communications
(608) 575-7739
anovotny@charter.net

FOR IMMEDIATE RELEASE

Do the Dells and Save a Bunch through *Passport to Savings* Program

WISCONSIN DELLS, Wis. (June 25, 2021) – Families do not have to bust their budgets to experience a lot of activities during a Wisconsin Dells vacation. The [Passport to Savings](#) program offers a bundle of fun by packaging attraction tickets into one purchase at great discount, as much as 35 percent for the largest package offering of six or more attractions. The savings start at 15 percent when you buy tickets for two attractions. The price cut goes up as you add more fun to your visit.

“The idea is the more you see, the more you save,” said Jill Diehl, executive vice president and general manager for Tommy Bartlett, Inc., a program participant and its administrative arm. “With just a little planning, families can choose all the things they want to do in Wisconsin Dells and, in return, save a bit of money.”

Visitors can choose from a list of 11 leading attractions in the Passport program, which includes the classic makings of a Wisconsin Dells getaway. Choose from waterparks, go-carts and mini golf, as well as indoor adventure parks, a hands-on science center, and duck and boat tours, among others. Families can map out what they want to do, then buy the tickets in one bulk transaction to receive the savings.

A Significant Savings Example:

A family of four, with two adults and two children, who would like to experience the new “Take Flight” adventure ride at Wilderness Resort, boggle their brains at the Tommy Bartlett Exploratory, take an Original Wisconsin Ducks® ride and spend a day at Kalahari Waterpark, would pay approximately \$416, before tax, for the four attractions. By bundling the four attractions through the *Passport to Savings* program, the family receives a 25 percent discount, bringing the total price to about \$312 – an approximate savings of \$104.

If the family instead decides to buy a total of six attractions, by adding Pirate's Cove mini golf and a Jet Boat Adventures ride to the package, they will save 35 percent. Full price for the six attractions would be approximately \$536, but with the *Passport* discount, the total package price drops to \$348 – an approximate savings of \$188.

Also of note, the six- attraction-package at a 35 percent discount, is about \$67 less than if the family would have purchased just the original four attractions at full price.

Passport to Savings tickets can easily be purchased when you arrive in Wisconsin Dells at our two convenient ticket booths. The year-round Tommy Bartlett Exploratory ticket booth is located at 560 Wisconsin Dells Parkway and is open from 10 a.m. to 6 p.m. during summer and 10 a.m. to 4 p.m. during fall, winter and spring. A second seasonal ticket booth is located downtown Wisconsin Dells at Broadway and Oak Street.

Vacationers can also select and buy their ticket packages ahead of time online at www.passporttosavings.com. The web site includes a detailed pricing and savings grid with all ticket pricing levels for easy planning. Online orders must be placed at least three days prior to the arrival date. The pre-paid ticket package can then be picked up when you arrive in Wisconsin Dells at the Tommy Bartlett Exploratory ticket booth. All tickets must be purchased together, and in similar quantities, to receive the discount. Tickets can be used any time during the 2021 season.

Participating Attractions Include:

Tommy Bartlett Exploratory
Upper Dells Boat Tours
Jet Boat Adventures
Original Wisconsin Ducks ®
Adare Go Carts (two-ride admission)
Pirate's Cove Adventure Golf
Wizard Quest
Ripley's Believe It or Not!
Take Flight at the Wilderness
Kalahari Waterpark
Tom Foolerys Adventure Park

The more you see, the more you save!

Purchase Tickets to:
6 Attractions & Save 35%
5 Attractions & Save 30%
4 Attractions & Save 25%
3 Attractions & Save 20%
2 Attractions & Save 15%

The *Passport to Savings* program was created in 1982 as a way to offer families incentives to see and do as much as they could while visiting Wisconsin Dells. For more information, call (608) 254-2525 or visit www.passporttosavings.com.